SEGMENT A

Fade up on A

Series of CU's children's faces

:00 D SOUND UNDER (Music)

:02 C SOUND FULL-Child/D SOUND CONT'D. UNDER (Music)

A CHILD READING

Mondays child is Fare of Face......

Tuesdays child is Full of Grace........

Wednesdays child is Full of Woe.........

Thursdays Child has far to Go.........

Fridays Child is Loving and Giving.........

Saturdays child works For its Living........

And, a child that's born on the Sabbath Day,

if Fair, and Wise, and Good, and Gay........

MATTE Title: "Thursdays Child"

:33 D SOUND FULL (Music)

MATTE: MONTAGE

:40 Lose Matte

:45 Fade to Black

:47 FADE OUT ALL SOUND

:49 D SOUND IN UNDER - Children Lunch

Children at lunch table

:50 C SOUND FULL-Adair/D SOUND CONT'd. UNDER-lunchCV

ADAIR:

Six million children
working mothers. One million children have mothers employed yet are below the poverty level; while still another million are in families bordering poverty. Most of these 8 million children are cared for in homes by a neighbor, friend, or relative. While many are not cared for at all. Well under 10% of these children are enrolled in licensed day care facilities; and of the few licensed centers available, roughly a quarter provide the love and developmental care necessary to produce healthy, normal children in today's society.

1:25 CHANGE D SOUND PRES. KIDS PAINTING/C CONT's. FU

MRS. JOANNE KLUNDER:

There are thousands of children in our own community who are receiving less than adequate or no care. There are many children who are left home with a 6 year old as the oldest one at home, and that indeed it seems to me to be one of the real needs of society that we have got to accept.

Dissolve to B 1:44 CHANGE D SOUND MOTHERS BRING CHILD. TRUE SIS.

There are daily people who are at the end of their rope, who are going to have to quit a job or cannot get a job or have to quit school or whatever it is, because there is no one to adequately care for their children.
GWEN WRIGHT:

In general the need for day care I would say is overwhelming. Not just for day care centers, but for approved day care facilities of all kinds. We're not able to meet all of the need uh, primarily because of the restrictions that are put on us by the state. First of all we're not able to provide day care to someone who's working part-time. The person has to be working full time, in a full-time training program, or employed full-time school, or in a training program.

MRS. HATTERY:

I called welfare and I told 'um I was looking for a day care center for my son and they asked me if I was working and

I told them no, and they asked me if I was going to school and I told 'um no and they said they were sorry but they couldn't help me, they were unable to help me unless I already had a job or I was going to school.
I haven't been able to work, my husband left me and here I am, no money, no nothin' you know so I'm on welfare.

The first thing was I thought it'd be good for Scott to get away from me for just a little while, and I thought if I could get him in a day care center for maybe a couple of days a week I could then find a job, even part-time or full-time later on. Because uh, although I'm grateful for welfare, I'd like to be off of it, because it's no great thing for me at any rate, I don't like it, to be on it. And uh, I don't know its just uh, seems like an impossible for me to do, to try to find it. To try to find someone to look for, look after him, I'd have to pay 'um money, and with what I'm getting on welfare, I don't have $25 a month extra to spend on necessities, much less pay for a baby sitter. To take Scott with me to look for employment would be kind of ridiculous thing, because everyone wants you to have a baby sitter when you start work, and if you're taking your child with you, they know you don't have a babysitter and they're not interested in hiring you.
I have qualms about leavin' him with anybody I'd wanna make sure it was someone who knew how to take care of a child, especially his age who became sick there, they'd know what to do for'um and just know how to handle a child

I wouldn't just wanna give'um to some 18 year old child that didn't know the first thing about children in the first place.

So uh, when it comes to some'um like that I'd like him in a place where uh, he would be taught and not necessarily mathematics or anything like that but uh, to keep him interested and develop his mind. And they don't have anything like that I don't think around here. It'd be so much better for him to know how to play with children, he's pretty good with it but he doesn't know how other children think how other children act, and uh, it would be so good for him if he could be with other children just to learn how brothers and sisters play. He don't even have that you know, he's
lonely, he's terribly lonely. And its just me and him, I'm right back to the same old me and Scott, as much as I love um, he's gotta get away from me, and I've gotta get away from him too. Its just come to a point where uh, its hard on him and its hard on me, it really is. Just a couple hou a day would be beautiful, but uh a job would help me, to do that. You know, he'd be away from me and I'd be away from him and I'd be able to meet people and uh, just be ou out of the house.

Dissolve to B

5:32 CHANGE D SOUND TO GEN'I. Low level Interior of House
Int. Mrs. Hattery's House

Cause uh, the house gets to be kind of a prison to you whe you can't go out and do what you would like.

Dissolve to A

5:40 CHANGE D SOUND (Full) TO TANYA'S DAUGHTERS WALKING IN SCHOOL
Tanys's little girls walking home from school

5:42 C SOUND FULL-G. Wright/D SOUND UNDER

GWEN WRIGHT:

Day care has not kept up as far as subsidized day care is concerned. And you find very few centers that are able to do that. Most of them have to charge their full fee, which is why you find a lot of children who really could still use day care like 7, 8 year old children, who are going home on their own, have their own key, and they go home and wait for their mother to come home at 6 or 7 o'clock after
TANYA CARTER:

Well my children have been shifted around a lot from babysitter to babysitter.

Either the sitter has charged entirely too much—where I have to beg for assistance—either they were too young or old to attend day care, or the money was much too high—like $56 a week and I just couldn't afford it.

I have to work, no doubt about it I'm the only breadwinner in the house and if I don't work, we don't have. We don't have now, and it's bad enough to know that the children are growing up the way they are, not having proper care for them. It's getting terrible and I don't know what's going to happen. I know I'm going to be grey before my time when my girls get older. They do have their own key, they've had their own key for 2 years and of course they were younger then. They come in, making a lot of racket. They came, they're instructed to call me the minute they hit the door and let me know that they are in.
A lot of families have large families and they always dump their children on grandma or cousin or a sister or brother in their family and they have adequate facilities I guess, but not me. And it hurts deeply, because I'm not able to give them a lot of the comforts that a lot of children do have. There's no one there a lot of the time to play with them or instruct them or keep them happy. They're always on guard, because mommy's not there to watch after them. I would feel much happier knowing that they are going a little girl at TV

short distance from school to a sitter or someone in their house that has this setup this system setup where they can take in a lot of children in a couple of hours. You know then I wouldn't worry so much, the children would be excited there, wouldn't be other children to play with.
Gwen Wright:
As a society I think we weren't prepared for the amount of care that is needed now. I think you're running into the whole philosophy that the mother shouldn't work and so forth. On the other hand I don't think many people uh, foresaw the woman's Lib movement, where mother, not necessarily is working because she has to work, not but because she feels she has to work in order to fulfill her own needs.

Mrs. Aleta Wohl:
I've got a little girl. She's 2 years and 2 months old, very precocious. Uh... she demands a lot of attention. And... I have my own goals to follow that are not congruent with taking care of her right now on a full-time basis. I want to go to law school... I have particular individuals goals that I have to fulfill. And, the fact that... I've had a child and I'm a woman... doesn't make me any less eager to fulfill these goals. Now my husband is free to do his thing and I feel it's very necessary to do my thing. I have a fantastic amount of love for that child..... I do......
me than anything else. But that's only one part of me. I don't love her any less for wanting to go out and be a lawyer. I want to find... a situation for her... hopefully a school situation... where... she can get... the affection and also develop herself. Ya know the learning situation... she's gotta be taken care of... from the morning to the evening until I come home. But, when I started calling up these nursery schools and saw that there was, there was nothing for her... I started to understand what was going on. They talk to you like well um "you have alternatives" they're saying well, "you don't have to go to work you have a husband so we would consider you at, at the bottom of the list. They're very honest about that... I think that that's ridiculous. I don't know where to go right now by the way. I don't even know what to do with her! My future's at stake and her future's at stake. She's not going to benefit by my being home with her I'll tell you that right now, full-time. I'll be doing less for her than uh... than she would have done in a very good nursery situation. And I want the best... care for her. And she's gotta have it!
AD AIR:

The obvious problem with day care is that the demand far exceeds the supply of facilities. The decade of the 60's saw the enrollment in privately owned day care establishments more than quadruple. The same held true for non-profit centers. With more women today in the job market than ever before, for reasons of a tight economy and increasing employment opportunities for women we find ourselves as a nation totally unprepared for the care of our children. Currently, the situation looks rather grim, and without further Federal, State and industrial assistance it could get worse. Almost all of the non-profit centers are at legal capacity based on state laws. And, many privately owned day care centers, in order to realize profit, have had to exceed their normal enrollment capacity--
with an average enrollment of above 50 children. Teachers shortage in most cases is a problem because of low wages. And, most centers are simply running out of adequate space.

The problems of finding good day care in the Greater Cleveland area are as severe as anywhere in the country but the picture is not all that bleak. Some inroads have been made in day care in Cleveland however, slight they might appear on the surface. MONTAGE visited 3 non-profit centers which provide outstanding social, emotional, and educational developmental needs for children from families of diversified backgrounds and needs. All three centers had varying fees, but all were on a sliding scale, according to what each parent could afford to pay.

One center visited was Booth Memorial, located in one of the buildings adjacent to the Salvation Army's Booth Memorial Hospital. As most Day Care centers in Cleveland and...
provide only for the care of children between the ages of 3 to 5, Booth Memorial goes one step further and provides much needed care for infants from 6 months old in addition to children up to 5. Director for Day Care at Booth Memorial: Mrs. Henrietta Stith Andrews.

MRS. HENRIETTA S. ANDREWS:
We strive very hard to provide quality day care, and by providing quality day care it means that we have a staff that knows what day care is all about. They are thoroughly grounded in the philosophy of day care, which extends itself beyond the simply taking care of the physical needs of children. There is quite a bit of verbalizing that goes on between the teacher and the child. For instance, I believe that the best way to help a child learn the language is for him to hear it, uh even when a teacher is changing the child, and she has the child on the changing table, you know, what she says to that child, the manner in which she changes his diaper, is very important. She's saying something to him. If she's doing it in a loving way, she's saying "I care about you". That is as much of an education as
Calendar reading

2:48 CHANGE D SOUND TO TEACHER & CALENDAR ETC.

as what the older children get when they’re sitting down
and they’re talking about the days of the week.

little girl CU

2:55 C SOUND OUT/D SOUND FULL, Change to Lt. Music

Infants in Hi Chairs
eating lunch

2:59 C SOUND FULL/D SOUND UNDER

Uh, much of what happens through out the entire day, it is
a daily routine and it’s, we do basically the same things
everyday so that the children will become comfortable with
with what happens in the, in the center. So that they know
that nap time is about such and such a time, and then after
snack these other kinds of things follow, uh, and that the
people who are in the center are the same people, we try
not to bring in a lot of different people, so that the children
can feel comfortable here.

3:30 C SOUND OUT/D FULL/MUSIC

3:33 D SOUND FULL Cont’s. Change to Pres. Children w/Insti

3:37 C FULL/D UNDER

When we’re talking about quality day care it means that you
have to have money and in our particular situation, we ca
come very close to providing quality day care because we are under the umbrella of salvation army, and the salvation Army is able to help with the cost. If we were a private concern we couldn't do it. We would have to have as many as 15 or 20 children per teacher in order to meet the costs and when you have a ratio that great you can't possibly meet the needs of the children. We wanna be able to say after a certain period of time, that we could see some progress in the children, that we've had positive interaction with that mother and her family.

As early as World War 2 in Cleveland the United Order of True Sisters, a philanthropic group of Jewish Women, saw the tremendous need for day care as mothers left the home to man the factories and offices. Today their efforts continue in an even larger capacity as one of the few non-profit day care facilities serving the eastern suburbs. Seven years ago they built a new facility, housing what
as the day care center of tomorrow. Each square inch was planned with children in mind. The True Sisters' center only admits children between the ages of 3 and 5 and is operating at the full legal capacity of 42, and their waiting list keeps getting longer......Mrs. Rube......

MRS. RUBE:
In the suburban area it was felt that there was no need for an agency such as ours, I mean when you generally speak, but the general person it didn't hit their home. They heard that there were day care nurseries around, but not in their family, it didn't happen. Well today with the economy as it is, the need has become so apparent in the......really

middle-class family. And being the only only one in this area, I sit with a waiting list, I sit with a telephone going all day and once my capacity is reached I have to say no!
And it's the hardest thing to say no to a mother who has no place else to turn. I feel very strongly about day care because children today have an awareness that we as children never had, not only because they're exposed to so many things as far as life, but even as far as television, they're exposed to a world which we never knew and therefore it's important, not only to see that they are clothed and fed, but that their minds are alerted, at their young age, because they're groping, and you never can underestimate a child even at the age of 3. Each child that is here is not receiving care only as far as feeding and napping, but each one is looked at individually and if a child needs a little more uh, help in one area and wants to do reading or wants to do uh art work its not a matter of teaching, its a matter of exposing that child because they're eager and they're eager to learn.
This is the reason that uh, day care is important and also because, because this is much more beneficial than having a child in a home with a babysitter, 8 hours a day, really one individual can't give that much attention to a child 8 hours a day and a child would be just by himself.

During the day although they have organized play, the main purpose is LOVE in big letters, and this is what all our teachers have, and this is the main criteria in hiring a teacher, keeping a teacher and keeping the whole atmosphere around here. The cheerfullness is evident, but the inner-love has to be present...with these children.
Another group of children no less in need of good day care are those whose mothers and/or fathers are full, or part-time students at the University level. There are very few Universities in the United States that have fully recognized the need for facilities on their own campuses to provide day care for their married students and employees. Recognizing that need in Cleveland was the Church of The Covenant, located at University Circle on Cleveland's Case-Western Reserve Campus. The child care center, housed in a new addition to the church, has been in existence for only a year and a half, however the Church of The Covenant has been involved in pre-school nursery education for over 27 years and was a natural at meeting the needs of many families in the area....Mrs. Joanne Klunder, Director of The Child Care Center........

I would venture to say that we, if we could triple the size
our facilities tomorrow within one month, we would be at full enrollment, it's that kind of need that we see. Probably one of the most heart-breaking parts of being a director of a child care center is to see that crying need that exists and not be able to meet it. We are very proud of our facilities and it has been a help. At the same time, I think it's important to realize that lovely facilities are nice but exciting things can happen in less than perfect facilities. I'm sure yes that it does add to children's wanting to come but I think the main reason that children want to come is the kind of attention and care that they get from adults much more than the physical surroundings. It's very rare to walk into our center and not find at least one child in an adults arms, we spend a lot of time in that kind of mothering care, because that is very appropriate for a 3 year old child who is away from a parent all day; its very appropriate to have some adult you can count on, to give you physical care and affection....Well I think we're involved in all types of developmental activities from whether you're talking about self-help skills to teaching children to take some responsibility for their own lives.
Whether that's dressing, feeding themselves and setting up places for themselves and cleaning up after themselves, all of those kind of social and self-help kinds of learning skills. We do a lot of work with perceptual kinds of skills.

2:24 CHANGE D SOUND MORNING SESSION, children Art Project all kinds of different kinds of opportunities for different kinds of art projects. There's lots of cooking projects that we do; we do a great deal with literature. You will find at any time at least one child with an adult having a story read to them, besides the specific group times, but all day long that goes on....the kind of one-to-one work with children. We always operate under the philosophy here that any adult is fair game; we have lots students working with us and lots of volunteers that means that any adult that comes into the center. If you need your shoe tied or want a story read to you, then its fair to ask him to do so.

3:05 CHANGE D SOUND TO TEACHER PLAYING GUITAR & Singing One of the problems in all honesty for day care centers to provide that kind of warm loving care is the real question...
of not being able to afford enough adults so you can do that kind of thing. If you have one adult who is responsible for 10, 3 year olds all day, then there's no way that she can give them that kind of attention where she can sit down and read a story to 1 child when he wants to hear a story, when there are 9 others that she has to keep track of at the same time, so that's one of the problems inherent in day care, and yet I think it's very, very important that children have loving atmosphere, and a chance to really learn some things, to experience some of the world, to see people doing things and to participate in doing things themselves that will help them as they grow older.

Dissolve to A
children asleep

3:56 CHANGE D SOUND TO MUSIC UNDER

3:58 C SOUND FULL-Klunder/D SOUND CONT's. UNDER

MRS. JOANNE KLUNDELDER:
I think that the direction that we have to lead is to realize that it is in fact the responsibility of the society to provide good care for the children of that society, and until the society accepts some responsibility for that, only those who are very well-to-do are able to pay for good care for children. It's very expensive, you're talking about $50 a week to provide good care for children, then there are not many people who can afford that kind of care for their
children and unless the society accepts some of the responsibility, and that means in that we have to determine how that's going to be done--whether it's going to be federal funds, state funds--but it seems in some way, until the society accepts responsibility, there's no way that we can provide anywhere near the amount of care that young children should have.

4:36 Dissolve to A
Tanya Carter's little girls

4:51 C SOUND OUT/D SOUND CONT.'s. UNDER (MUSIC)

4:52 Dissolve to B

4:56 C SOUND FULL--Child Reading/D SOUND UNDER (MUSIC)

A CHILD READING

Mondays child is Fare of Face

Tuesdays child is Full of Grace

Wednesdays child is Full of Woe

Thursdays child has Far to Go

Fridays child is Loving and Giving

And, a child that's born on the Sabbath Day

is Fair, and Wise, and Good, and Gay

START Matting Credits:
1. Thursdays Child 5:06
2. Adair
3. Prod. H. Schwartz
    Assoc. Prod. K. Smith
    Film Edit. - Mrzena 5:27 C SOUND OUT/D SOUND FULL (MUSIC)
5. Prod. Assis. S. Hutton
6. T.D. /Audio
7. Co-ops (2)
8. Public Aff/MRA

FADE TO BLACK 5:49 FADE OUT ALL SOUND

END SEGMENT C