IMS Transfers to the University Library

Shortly after Cleveland State University opened its doors to students in 1965, Instructional Media Services (IMS) was created as an independent unit providing audio/visual services to faculty in support of the new University’s teaching mission. Over the years, especially under the leadership of Dr. Helen Tien, Director, and Mr. Al Penzes, Chief Engineer, IMS expanded its repertoire of instructional support services to include: original artwork and computer graphics, broadcast quality audio and video production, an instructor-controllable multimedia retrieval system, satellite teleconferencing, and interactive video distance learning capabilities.

The digital age has also transformed traditional library services, shifting the emphasis from document acquisition to that of easy information access. As a result, the CSU Library has developed extensive technological capabilities to support both the research and teaching missions of Cleveland State University. Multimedia, computerized library systems, computer laboratory and training facilities, and database management have all become an essential part of the modern university library.

In other words, time and technological development have created a natural synergy between IMS and the University Library at CSU. The simultaneous retirements of Helen Tien and Al Penzes in June 2004 provided an opportunity to accomplish a virtually seamless transfer of IMS to the University Library, where its services will dovetail effectively with those of the Library and provide even stronger instructional support for the faculty.

Many thanks to Helen Tien and Al Penzes for their years of service to CSU. Traditional IMS services, including the experienced staff and the equipment loan centers, will continue under the leadership of Dr. Glenda Thornton, Director and Bruce Jeppesen, Assistant Director, of the University Library. All best wishes for continued success.

—William I. Shorrock, Vice Provost for Academic Affairs and Faculty Relations

ECR Moves to DPU

In order to improve the accessibility of materials on the Library’s Electronic Course Reserve system, the responsibility for creating electronic reproductions has been transferred to the Library’s Digital Production Unit (DPU) under the management of Joanne Cornelius. Course syllabus, journal articles, classnotes, and sample test questions are all examples of the types of materials that are often placed on the Library’s Course Reserves. DPU can digitize each of these and make them available electronically to students.

The DPU ensures that ECR materials are accessible for those individuals who need to use adaptive technology such as “JAWS” to access the content. Creating digital documents that are accessible online requires additional processing time, so be sure and get your reserve materials to the DPU as soon as possible so that they will be ready for your students. The DPU also processes all traditional book reserves as well. Joanne and the DPU can be found in RT 324 or she can be reached at 216.687.6954.

The New ERIC

Major changes are taking place with ERIC the Educational Resources Information Center. On September 1, the U.S. Department of Education will debut a new ERIC product which was authorized by the Education Sciences Reform Act of 2002. Changes in this new product are an attempt to respond to user comments and requests. For the most part, the database will be electronic, online, and free. The ERIC documents have been available for the past year here at CSU through E*Subscribe. They will now be part of a new free service that will begin on October 1.

—Kathy Dobda

Friends of the Library Scholars & Artists Reception

The Friends of the Library will sponsor its 16th Annual Scholars & Artists Reception, which will be held on Thursday, October 28 at 3:00 in the Library’s Special Collections room. This year’s event will feature Mark S. Rosentraub, Dean of the Maxine Goodman Levin College of Urban Affairs. Dr. Rosentraub will discuss “The Economics of Sports: What Every Cleveland Fan and Taxpayer Needs to Know.” The Friends will exhibit materials such as books, scholarly papers, art, music, websites or similar works created by Cleveland State University faculty, staff, and emeriti. Watch your mail for an invitation to submit your scholarly works.

CCPL to Join OhioLINK

Beginning August 23rd (if all goes as planned), Cuyahoga County Public Library’s (CCPL) 600,000 bibliographic records will be included in the OhioLINK Central Catalog and available for all OhioLINK members to request. Likewise, all CCPL users will be able to request items from all OhioLINK libraries. This one-year pilot project is sure to please all OhioLINK members and CCPL’s users!
Library Moves You Should Know About!

If you use art, education, music, or photography books you will find these in different places now that the IMS Media Lab has moved to the Library’s 3rd floor and merged with the Library’s Multimedia Center to create Multimedia Services.

To accommodate this new service center, the education, music, and art books have been shifted to the west on the north side of the 3rd floor. The ranges are in the proper shelving sequence so that as soon as you come off of the elevator, you will find the L’s (Education), next to the M’s (Music) and then N’s (Art). Following the N’s will be the Library’s Oversize collection (A-Z). These oversize materials are located after the N’s since most of the oversize books have large illustrations or are actually art books classified in N.

The curriculum materials and juvenile collection are still located within Multimedia Services where the Art books were previously located. The Library’s photography materials, with LC classifications beginning with TR, have been moved to the proper sequence on the 3rd floor and merged with the Library’s Multimedia Center to create Multimedia Services.

These changes allow for growth in the L, M, and N collections and provide much needed seating space for education classes using the juvenile and curriculum materials.

Additionally, the Library’s Systems department will move to the 8th floor of Rhodes Tower this fall. This move will provide an opportunity to share both human and material resources to provide better service to the campus community; allow for better climate control for the Library servers and systems; and relieve cramped conditions in the current Library Systems department. Library Systems will continue to support the technology needs of the Library and its users and IMS will continue to provide high-quality equipment distribution, distance learning, and production services.

IMS Media Lab & Multimedia Center Merge

As part of the merger of IMS with the University Library, the IMS Media Lab, formerly located in RT-31, has joined the Multimedia Center (MMC) on the Library’s third floor to form the new Multimedia Services area. Users of both areas will benefit by now being able to access Media Lab and MMC services and resources in one convenient location. And Multimedia Services is open whenever the University Library is open—an added advantage to patrons of the old Media Lab, which had only limited evening and no weekend hours.

Multimedia Services houses the Library’s video and audio collections. Faculty members can place their own or their departments’ media materials on reserve here for their courses, as Multimedia Services provides access to equipment that students can use to review most types of media resources. Multimedia Services also produces and administers media-based tests and provides audio duplication facilities.

Multimedia Services’ Multimedia Lab provides students, faculty, and staff with equipment to review and create multimedia material. Internet access, applications such as Microsoft Office and multimedia production programs, including image creation and video and audio editing software, enable students and faculty to include effective resources in their classroom presentations and projects. Multimedia Services also has video and audio playback decks for a variety of media formats, stand-alone DVD players, PCs for running Windows CD-ROMs, and specially configured Tandberg audio recorders to facilitate foreign language learning.

Several areas are available for group or class use in the Multimedia Services area, including the Library’s state-of-the-art film and video viewing room, a language learning console room, and two open class meeting areas. To check on the availability of the Viewing Room or the other group meeting areas for a class session, call Multimedia Services at 216.687.9337.

—Melinda Smerek
University Library Personnel News

**Joanne Cornelius**, Coordinator of the Digital Production Unit, has taken over management of the Library’s Electronic Course Reserve System.

In July, **Bruce Jeppesen** was promoted from Head of Library Systems to Assistant Director of Systems and Instructional Media Services. He has been overseeing the transition of IMS to the Library since June and continues to direct the Library’s Systems Division.

**David Lodwick** will assume responsibility for coordinating Library Systems. He was hired as a Systems Librarian in 2002.

**Tracy Kemp**, previously the Library’s Course Reserve Supervisor, was named Coordinator of User Services, which includes the Circulation Desk, Course Reserves Service, Fines and Overdues, and the Information Center. Ms. Kemp also coordinates the marketing efforts of the Library.

**Marianne Nolan**, Black Studies/History Librarian was previously the Coordinator of the Multimedia Center. She retains responsibility as Coordinator of Distance Learning.

**Melinda Smerek** was formerly the Supervisor of the Media Lab and Teleconferencing in IMS. Ms. Smerek has assumed responsibility for the management of the Multimedia Services area as Coordinator.

**Carol Zsulya**, Head of Access Services Division and the Business and Economics Librarian, has also taken over the duties of the Communications Librarian.

Achievement Award Winners

The Library recently held it’s 6th annual Celebration of Achievement. Each year, library staff members have an opportunity to nominate their peers in acknowledgment for their outstanding contribution to the CSU Library. This year, award recipients were Bill Becker for Outstanding Community Service; Debra Durica for Outstanding Public/Technical Service to CSU Library Users; Tracy Kemp for Promotion of the Library; Barbara Gauthier for Innovative Professional Achievement; and Gail Marredeth for Outstanding University Service. The Friends of the Cleveland State University Library generously donated $100 awards to each of the award recipients. Ten library staff members also received Years of Service awards in recognition of their dedicated service to the Library and IMS.

**Instruction Facilities**

The University Library’s instruction facilities offer inviting workspaces with up-to-date technology. The facilities can accommodate library instruction sessions, technology training sessions, special meetings or presentations, hands-on computing exercises, presentation of films/videos/DVD, and distance learning. Call 216.687.2475 for additional information.

**Electronic Instruction Rooms**

Equipped with laptop PCs, video projection, and presentation screen (SmartBoard).

**Library Computer Learning Center**

Designed for hands-on computing experiences for an entire class.

**Viewing Room**

Ideal for group viewing of films/videos/DVD, class presentations, or other projected media.

**Distance Learning Rooms**

Equipped with two-way, interactive, compressed video systems, which provide real-time, face-to-face interaction between instructors in the distance learning classroom and students at remote sites.

**Teleconferencing**

Provides the ability to receive programs and conferences transmitted via satellite.

**Technology in the classroom**

Maintains a full range of audio/visual equipment for use in any classroom on campus.

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George Lupone

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New Electronic Resources

The University Library has in recent months acquired a number of important new online resources:

- **International Index to Black Periodicals**
  (http://iibp.chadwyck.com/)
  —Indexes 150 international scholarly and popular periodicals in Black Studies and contains the full text of 40 core titles.

- **Wall Street Journal**
  (http://proquest.umi.com/pqdweb?RQT=318&pmid=7510)
  —Full text of this newspaper from 1986 to the present. Updated daily.

- **Europa World**
  (http://www.europaworld.com/welcome)
  —Historical, directory, statistical, social & economic information for all nations.

- **American Humanities Index**
  (http://www.ulib.csuohio.edu/db-title.shtml)
  —Indexes more than 700 literary and scholarly journals in the humanities published from 1975. Links to some full text.

- **CQ.COM**
  (http://www.ulib.csuohio.edu/db-title.shtml)
  —Tracks and indexes the latest news and activities of the U.S. Congress.

- **International Who’s Who**
  (http://www.worldwhoswho.com/views/home.html?authstatuscode=200)
  —Short biographical sketches of famous contemporaries from around the world.

- **Reference USA**
  (http://www.referenceusa.com/index2.asp?si=12436240108704)
  —Detailed information on more than 12 million American businesses

In addition to these titles, we now have access to the IEEE publications online. This covers about 118 titles (http://da2lr8hd7w.search.serialssolutions.com/).

These are all commercial products for which the Library has paid to acquire access. They are not available on the free Internet using search engines such as Google or Yahoo.—**Henry York**

Innovative Online Feature

The University Library provides access to about 9,000 paper periodicals, magazines, newspapers, newsletters and the like as well as to nearly 20,000 electronic titles. Keeping track of these 30,000 titles, our holdings, their location, and their access points had become a great challenge for the Library. This spring the Library purchased a journal management software package from Serials Solutions that pulls together all this information and makes it available from one web page. We call this service Journal Finder and it is the best place to learn about the Library's collection of paper journals and to connect to the full text of e-journals. Journal Finder can be accessed from the Library’s home page or by connecting to http://da2lr8hd7w.search.serialssolutions.com/.

The main use of Journal Finder is to locate access to a journal that contains a needed article. To do this, the Journal Finder can be searched by the title of the journal or the entire alphabetical list can be browsed. When a desired journal title is located, Journal Finder gives the location in the Library for print journals. For e-journals, it provides a direct link to the full text of the article. These articles come from 81 different sources, including OhioLINK’s Electronic Journal Center, Ingenta, and other databases such as Academic Search Premier. Please note that Journal Finder is not an index to the journal articles. If you need to find a particular article but do not know in which journal it is located, you must first search your topic in an index (http://www.ulib.csuohio.edu/articles.shtml).

It is also possible to browse the Journal Finder list by broad discipline classifications. For example, Biology (General) lists 198 titles with a number of subdivisions: Biotechnology, 61 titles, Genetics, 80, Microbiology, 81, etc. Records for all the titles included in Journal Finder are also in SCHOLAR, the Library’s comprehensive database of our collection.

Making Journal Finder operational required a two-month implementation period led by Barb Gauthier, Supervisor of the Serials Acquisition Unit, and David Lodwick, Coordinator of Library Systems. In addition, Donna Stewart customized the generic Serials Solutions web pages so that they would be easier to use and conform to our web site. The implementation went so smoothly that Serials Solutions has asked to use this library as a reference for others.—**Henry York**

Campus Mail

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Help us showcase faculty and staff scholarship by letting us display your most recent monographic works! Since this display was initiated, it has attracted a great deal of attention. We would like examples of the latest faculty and staff endeavors. Call 216.687.2475 for information on how to add your monograph to the display.